



# MADISON COMMUNITY IMPROVEMENT CORPORATION



Mission: "The Madison Community Improvement Corporation Champions the Community of Madison by promoting economic and social opportunities to create a vibrant community"

Meeting Agenda for Thursday, December 12, 2013

**Board Attendees:** Behm, Blalock, Froebe, Bartlett

**General Member Attendees:** 7

- A. Welcome and Opening Remarks - Trevor  
Trevor called the meeting to order at 6:10 pm and welcomed everyone.
- B. Approval of the Minutes; Trevor  
We did not have a quorum for this meeting and could not approve the November 14 minutes. Please look them over and send corrections. Mary Ann will do an email ballot for approval. Mary Ann reported that the May, June and September 2013 minutes were approved via previous email ballot. There was no October meeting minutes to approve as we had a picnic only at Dana Park. Mary Ann also reported that the email ballot for QuickBooks was approved. With respect to the email survey for a project to support from the Roaring 20's fundraiser dance on March 8<sup>th</sup>, 2014, Mary Ann reported that there were 5 votes for the rec park and one vote for painting rabbit run.
- C. Treasurer Report Mary Ann  
Current combined fund balance is \$ 18,589.80. Of this amount, approximately \$ 2549.01 belongs to the "Save the Tavern committee". Members were reminded that 2013 taxable charitable gifts to MCIC have to be on record as of December 31, 2014.
- D. Project Updates Trevor  
Christmas Craft Bazaar: Mary Lu & Mary Ann  
See the attached Candy Lane Bazaar summary Mary Ann provided. Total net profit at this point in time was \$ 3,736.70. We had 850 door paid admissions. The Bazaar was very successful, well attended for both days and everyone enjoyed walking around with food and a glass of wine. We thanked Mary Lu for all her efforts and planning.  
Development of a Craft Show Committee:  
We decided to form a Craft Show Committee and asked Mary Lu to head up identifying and establishing a committee. Terri Wagoner volunteered to send a thank you note to DeRebertis Party Center and reserve the Friday and Saturday before Thanksgiving, 2014 for the the 3<sup>rd</sup> Christmas Craft Bazaar.  
Snowman Contest: Trevor  
There were 11 participants. Shawn Steiger was thanked for donating the wood and Behms cut out the snowmen. Trevor will check with Shawn for an MCIC donation recommendation. Nifty Fifty and Audriana Polzer were winners of the \$ 50 gift certificate prizes.  
Save the Tavern: Trevor reported that the Tavern is up for Sheriffs Sale and possible land bank option to take it over.

- E. Roaring 20's fundraising Event Mary Ann  
Is scheduled for March 8<sup>th</sup> 2014 at DeReburtis Party Center. Mary Ann and Terri Wagoner reported that it would be a similar project scope with fundraising dollars going to support the Recreation Park project that was accepted through prior email ballot. See project summary and scope provided by Mary Ann. Ticket prices will remain \$ 25 per person. Information, plan and advertizing this fundraiser project will go out by December 28<sup>th</sup> and sale of tickets will commence around February 1, 2014.
- F. MCIC Restructuring for 2014 Trevor  
We need to start discussion on our 2014 purpose and vision that has changed over the past three years and we want to make sure we are still heading in the right direction with the focus always being what is best for our community. Our purpose has become more of a project driven focus to provide much needed funds to worthy projects. While this is wonderful we have gotten away from our original goals of providing much needed support to other areas such as business development and working with our local leaders.
- Our board has changed greatly as well as it is becoming increasingly difficult to have a quorum at our meetings. It would be beneficial for us to consider reducing our board from 9 members to 5 consisting of a representative from both the village and Township and 3 elected members from the public.
- Trevor shared that he is no longer able to put the much needed time it takes to organize meetings along with all the other duties and proposed two possible solutions: 1) Elect a new president in April of 2014; or 2) Take a financial look at hiring a part time director to take on the majority of his duties. We are doing a disservice to this organization by not having someone who can get out there and be our advocate. A director should be able to help us find grant dollars and oversee much larger projects that could make a substantial difference in our community. A director should be the face of MCIC, provide general oversight, organize meetings and keep us on track. Our board needs to come together to strategize, revisit the bylaws, budget planning and use our assets for the good of our Madison community and help the Township and Village work together in harmony.
- G. Questions from Members in Attendance - More discussion was had with respect to advertizing visibility from I-90 and that other organizations or companies are also competing with us for advertizing visibility. John Hamercheck reported that he is working with Mr. Ulas at the Lake County Visitor Burea for advertizing sign options too.
- H. Next Meeting Date: Thursday, January 9 at 6:00 pm at Firestation # 1 (not 3).
- I. Adjourn at 6:55 pm

submitted by Don Bartlett