



Madison Community Improvement Corporation

126 Main Street • Madison, Ohio 44057 • (440)428-7526

Board of Trustees

Trevor Behm – President
Roy Blalock – Vice President
Sue Woodworth – Secretary
Mary Ann Froebe – Treasurer
John Ehrbar – Trustee

Larry Advey & Max Anderson -
Madison Township Representatives
Alyson Moritz & Don Bartlett -
Madison Village Representatives



Meeting Minutes: Thursday, November 10, 2011
Madison Village Hall, 6:00 PM.

Board Members present: Trevor Behm, Larry Advey, Max Anderson, Don Bartlett, Roy Blalock, Sue Woodworth, Mary Ann Froebe, and Alyson Moritz.

MCIC Members or audience in Audience: 9.

Trevor Behm called the meeting to order at 6:00 PM.

A. Welcome and Opening Remarks:

Trevor welcomed the group in attendance and distributed the agenda.

B. Approval of the Minutes; October 13, 2011

- Motion to approve the minutes of October 13, 2011 was made by Anderson, second by Woodworth.
Motion carried with one abstention.

C. Treasurer Report:

Mary Ann reported that there has been no activity since the last meeting. Our current balance is \$2,553.75

D. Update of Current Projects:

- Madison Train Depot - A sign has been placed in front of the Depot to spark some interest and possible monetary and time donations. The Village is helping to get donations to tarp the building's roof to prevent further weather damage until spring. Plans are being made for a capitol campaign. The quotes for reconstruction are lower than anticipated and we will continue planning. More information is available on our website.
- Passion for Madison Photo Contest – We have received two entries as of today. Kit Donaldson has done a news article in the Gazette newspaper that appeared Friday, October 28, 2011. Also please note his work to advertise on our website for the photo contest.
Nice Job!

E. Holiday Hop December 16-17

- The Holiday Hop is to promote shopping in community and visibility for our merchants. We will be selling \$30 worth of Reindeer Buck coupons for \$10. Merchants will be asked to donate a gift certificate to be used to reward folks for shopping locally. A holiday store front decorating contest will be held to generate a fun atmosphere and to gather names and e-mails for future promotions. Advertisizing will be procured in the Star Beacon, the MPACC is promoting a 'Hot Deals' card and this will be included in the Reindeer Buck booklet. Timing and planning are critical and volunteers are needed to staff the prize patrol with vendor donations.

- A motion to spend up to \$ 250 for promotion of coupon event - Blalock/Moritz - unanimous.

F. Ornament Project:

- Pre numbered ornaments celebrating Madison are available for sale through the MCIC. Contact Trevor to sign up for your 'special' number, approximately 55 ornaments have been sold as of today. Ornaments will be sold at Christmas in the Park and one ornament will be given to the student artist that designed the township celebration logo.
- Motion to spend up to \$ 1100 for cost of ornaments. Anderson/Blalock – unanimous.

G. Focus on Township Park

- Larry updated the group regarding the township park project. Off shore breakwater construction will commence this fall and, weather permitting, the boat ramp will be completed too. The Township is going after grants and asked if MCIC could go after grants if/when we receive our 501(C)(3). Projects that the MCIC can help with include: beach clean-up, pavilion renovation, split rail fence improvements and possibly camera's in the park. Roy is investigating the possibility of working with Time Warner to help place cameras in the park and broadcasting the feed on a public channel so that, in essence, the general public can help police the park. CBDG grants a possibility for this area also.

H. New Business and general comments:

- Terri proposed a Sock Hop as a fundraising idea. We can rent the Geneva Civic Center for a cost of about \$ 200. Three dates are available: March, 2, 10, and 24. The food will be set up as a "Taste of Madison" with restaurants being asked to donate their signature dish. Funds raised can be used for the township park projects. The group asked that we consider approaching DeRubertis Party Center as an option for keeping the event in Madison. Chief Lutz/Anderson will approach the owners.

I. Next Meeting Date – There will be no meeting in December. The next meeting will be January 12, 2012 at 6:00 pm at Fire Station # 1.

J. Adjourn Blalock/Woodworth @ 6:49.

Respectfully Submitted,

Don Bartlett and Susan Woodworth